

**LOGISTICA**  
AFRICA EXPO



# International Exhibition of Logistics & Transport

**25-28** JUNE 2024  
El Kram Expo Center, Tunisia



## **LOGISTICA AFRICA Expo**

One more step towards an ever more innovative  
& green logistics ecosystem!

Organized by



**Sti expo**

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## ABOUT LOGISTICA

By land, sea or later by air, the transport of goods and travelers has always rhymed with wealth! This is still the case today: transport constitutes a pillar of the economy. Much more than the acquisition of territories, today's challenge centers on innovation. How to make our means of transport ever faster, safer and more environmentally friendly to conquer New markets, attract new users and stay a head?



### Logistics & transport: on the way to the future!



LOGISTICA AFRICA will take place at El Kram expo center, Tunis, where local and foreign companies participate in more than 100 modules with products and services focused on the field of logistics and multimodal transport.



LOGISTICA AFRICA, is an exemplary joint effort of the private and government sector, created to promote Tunisia as an important logistics route due to its privileged geographical position, so that the industry maintains growth, dynamism and innovation.



LOGISTICA AFRICA brings together all the innovative products and services in transport, the logistics industry and the Supply Chain.

## Exhibitor Profile

- **Transportation Services**  
Earth , Air , Sea
- **Logistics operators**  
Freight forwarders , Consolidators
- **Supply, rolling stock and technology**  
Ports , Customs , Warehouses
- **Government institutions and private sector guilds**  
Private company , Government entities
- **VILLAGE E-COMMERCE & LAST MILE**  
The digitalization of services associated with e-commerce & last mile is here:  
process optimization software, planning, tracking and many other solutions to discover.
- **FREIGHT VILLAGE , RAILWAY**  
The infrastructure manager  
The railway company  
The local rail operator  
The combined transport operator  
The road carrier  
The transport agent  
The charger
- **PORTS VILLAGE INTERNATIONAL**  
Decarbonization and combined transport are two key words in maritime transport
- **TRANSPORT SERVICES, LOGISTICS & FREIGHT FORWARDING**  
Storage, Services Logistics, 3PL, 4PL
- **Transport Services & Distribution (last mile) Freight Forwarders**  
Road Transport Maritime transport  
Air Transport  
Rail Transport Courier companies Logistics Consultants
- **WAREHOUSE EQUIPMENT, AUTOMATION, PACKAGING & TECHNOLOGIES**  
Forklifts  
Shelves and Warehouse Management Systems  
Automation and Robotic Systems Information Systems (ERP, WMS, AI)  
Barcoding, Rfid, Ex-Van, Voice systems Picking  
Warehouse and Industrial Construction Buildings  
Secondary Packaging and Transport Machinery and Materials  
Pallets, Cartons etc
- **COMMERCIAL VEHICLES & ELECTROMOBILITY**  
Commercial Vehicle Dealerships Transport and Distribution  
Electric and Hybrid Vehicles Electrification Infrastructure,  
Chargers and Accumulators  
Vehicle & Machinery Leasing  
Freight Transport Vehicles  
Commercial Vehicle Consumables Telematics,  
Transport Technologies and fleet management system



## Standard Offer

- Shell scheme (Electricity, Carpet, signe) 250 € / sqm
- Area only 200 € /sqm

## Package / Special design

Your booth design is a vital aspect of your company presentation. Here's how to leverage your booth to ensure a successful exhibition. With **LOGISTICA AFRICA EXPO 2023**, we offer a turn key booth as follow



### 28 SQM BOOTH 11.000 €

A special design booth with  
Wall cladding  
Light sign 0.5m x 0.5m  
Shelf module  
Reception counter with door  
Stool  
Carpet  
Management service  
(Transport + assembly and  
disassembly)  
Catalogue page  
Logo in the badge

The stand is turnkey, sublimation  
printing on digital fabric or wood  
The participant must provide the  
model of his products or services



### 36 SQM BOOTH 16.000 €

A special design booth with  
Wall cladding  
Light sign 0.5m x 0.5m  
Shelf module  
Reception counter with door  
Stool  
Carpet  
Management service  
(Transport + assembly and  
disassembly)  
Catalogue 2 pages  
Logo in the badge  
2 Access to the conference

The stand is turnkey, sublimation  
printing on digital fabric or wood  
The participant must provide the  
model of his products or services



### 48 SQM BOOTH 21.000 €

A special design booth with  
Wall cladding  
Light sign 0.5m x 0.5m  
Shelf module  
Stool  
Carpet  
Management service  
(Transport + assembly and  
disassembly)  
Catalogue double pages in the  
middle  
Logo in the badge  
2 Access to the conference  
2 selected B2B meetings  
VIP access to the official ceremony

The stand is turnkey, sublimation  
printing on digital fabric or wood  
The participant must provide the  
model of his products or services

**COMPANY INFORMATION**

Name: .....  
 Position: .....  
 Company: .....  
 Address: .....  
 Country: .....  
 Telephone: .....  
 Mobile: ..... Website: .....  
 Email: .....

**EXHIBITION COORDINATOR**

*Please enter here the details of the person who will be coordinating your exhibition participation*

Name: .....  
 Position: .....  
 Company: .....  
 Telephone: ..... Mobile: .....  
 Email: .....

**DESCRIPTION OF EXHIBITS**

.....  
 .....  
 .....

**PAYMENT TERMS**

**50% : on application of either items  
 balance due 1 month prior to show opening  
 TOTAL**  
 .....

**NOTE: The event payment is made by means of a bank transfer, the exhibitor, client shall bear all bank commission fees irrespective of their value.**

**REMARK:**  
 .....  
 .....

Let's  
Get it

Contact us  
besma@logisticaafricaexpo.org

Visit our web site  
www.logisticaafricaexpo.org

**1 - SHELL STAND WITH FITTINGS 250 € / sqm**



- Carpet
- Side walls
- Fascia panel with company name & logo
- 2 Light flashes
- Exhibition catalogue entry
- Stand cleaning and security

**2 - SPACE ONLY 200 € /sqm**  
Minimum space 24 sqm

**SPECIAL DESIGN PACKAGE. TURN KEY BOOTH**

Minimum Space 28 sqm (Requested)  
 SPACE & STAND FITTING REQUIREMENTS INSIDE AREA

Space Type .....  
 Price Space Requested .....  
 Registration fees: **200 €**  
 Total price: ..... €

**CATALOG ADVERTISING:**

- Colors Page 500 €
- Cardboard double page 3000 €
- Publi-Reportage (3 Pages) 1500 €
- 2nd or 3rd cover page 1300 €
- Signet 1200 €
- 4th cover page 2000 €
- Stream 1500 €

We agree to abide by and be subject of the rules and regulations set overleaf and in the exhibitor's manual, receipt of which we hereby acknowledge and any amendments which may be made by the organizers or relevant authorities. We agree to pay the above total amount as per the agreed mode of payment.

SignedBy: .....

Position: .....

Date: ..... Signature: .....

**ACCEPTED FOR ON BEHALF OF THE ORGANIZERS**

**(To be completed by the organizers)**

**Stand No:** ..... **Date:** .....

**Signature:** .....

## Terms & Conditions

### Article 1: Admission

1. The organizer accepts, as exhibitors, all Tunisian and foreign companies deemed to have the status of manufacturers and suppliers of oil, gas, energy and services, importers, exporters, researchers, legal or natural persons, interested in the exposure
2. The goods, products or services presented must enter in the nomenclature of the elements admitted to be exposed and legally marketable in Tunisia. Admissions to the exhibition are personal and non-transferable. It is stipulated that the signature of a request for participation commits a full payment of the related amount.
3. The acceptance of "requests to participate" and the allocation of locations are the exclusive competence of the show's organizing committee, which will proceed in accordance with its organizational requirements
4. Payment of all invoices is due before the opening of the exhibition. If by this deadline the amount of the site fees was not paid, the amount of the invoice will be increased by right and without prior notice of 1% penalty per month of delay, Sti expo has in this regard d" a right of retention on the exhibited articles and the movable elements belonging to the exhibitor.
5. Payment of the amount to be paid must be made in time (before April 30, 2024), in any case after the start date of the exhibition. The exhibitor has the right to occupy the space allocated on the express condition of having paid the payment to the organizer. This right cannot be transferred to third parties

### Article 2: Disclaimer

1. Withdrawals, for any reason, must be communicated to Sti expo by registered letter or by telegram, no later than 60 days before the start of the event.
2. The cancellation notified 60 days before the show, will allow the reimbursement of the payment made with the exception of booking fees
3. The withdrawal notified at the latest 30 days before the show will exempt the exhibitor from the payment of fees and compensation, however the sums paid as a deposit remain the property of Xtrade for Events
4. Withdrawal no later than 15 days before the start of the event will allow the exhibitor to pay all of the fees and allowances relating to their participation.

### Article 3: General terms of exposure

The assembly of the stands will begin one (1) week before the official opening of the exhibition, the end of the stand assembly must be completed at noon the day before the opening. The height of the stands must not exceed 2.3 meters unless expressly agreed in writing. The buildings and equipment of the kram exhibition center cannot be damaged under any circumstances.

During the exhibition:

During the exhibition period, the exhibitor is obliged to occupy the space allocated to him until the end of the event. The products exhibited must not be covered during the opening hours of the exhibition.

- Exhibitors or stand staff are prohibited from advertising, in any way, in or around their stands, for a firm other than their own or that which they represent.
- Exhibitors are also prohibited from transferring their stand to third parties, renting it, making it available to a third party or transferring it.
- Any advertising, demonstration or improper solicitation in the aisles near the stands (loudspeakers, etc.) likely to inconvenience the occupants of neighboring stands are strictly prohibited. The exhibitor must stand in the space allocated, and all advertising material must be in this space.

At the close of the exhibition:

- The dismantling of stands and their evacuation must be done within a period not exceeding 48 hours from the end of the exhibition.

- Before the closing of the exhibition, it will not be allowed to start any dismantling operations whatsoever, or even to take away material already exhibited. The removal of the equipment must also be accompanied by the obtaining of an exit voucher which the exhibitor must collect from the trade fair commissioner, on the express condition that full payment has been made. On the contrary, we recognize the company of international fairs of Tunis "ITF" the right to withhold the goods on display until payment is made.
- After one day, ITF will invoice a lump sum of 50DT per day.
- Exhibitors must leave the locations and equipment made available to them in the state in which they found them. Any damage caused by their installation or their goods must to the equipment, either to the building, or finally to the occupied floor, will be evaluated and put at the expense of exhibitors.

### Article 4: Formalities

1. Insurance: In addition to the insurance covering the exhibits, the exhibitor is required to take out, at his own expense, all insurance covering the risks that he and his staff incur or cause to run to third parties. The organizer is deemed to be relieved of all responsibility in this regard, in particular in the event of loss, theft or any damage.
2. Guarding: Guarding of stands and their content is only ensured during the closing hours of the show. During opening hours, products and materials are the responsibility of the exhibitor, who undertakes to do so.
3. Customs: It is up to each exhibitor to complete customs formalities for equipment and products from abroad. Sti expo cannot be held responsible for any difficulties that may arise during these formalities.

### Article 5: Major or unpredictable forces

In the event that, for major or unpredictable forces, the event cannot take place, requests to participate will be canceled and the sums from the payments already made by the exhibitors and remaining available after deduction of the expenses incurred by Sti expo, will be distributed to them in proportion to said payments without it being expressly possible to exercise recourse in any capacity whatsoever against Xtrade for Events.

### Article 6: Official catalog and other publications

A catalog of the show will be distributed to all exhibitors establishing the list of participating companies, the type of products they present and the position they occupy. Sti expo can in no way be held responsible for identifiable errors and omissions in the catalog advertisements, if the exhibitor does not provide the specific indications, or if these will not be exact.

### Article 7: Application of the regulations

Exhibitors by signing their requests to participate accept the provisions of these regulations. Any violation of the provisions of the general regulations may result in the exclusion of the offending exhibitor.

Compensation is then due by the exhibitor as compensation for the moral or material damage suffered by the event. This compensation is at least equal to the amount of the participation which remains acquired by Sti expo without prejudice to the additional damages which could be requested by Sti expo has in this respect a right of retention on the exhibited articles and the elements furniture or decorative items belonging to the exhibitor.

- In case of dispute and litigation, the courts of Tunis have sole jurisdiction.

### Exhibitors formally commit

To respect the clauses of these general regulations