



# SPONSOR BROCHURE AFRICA BIG 5.

08-11 APRIL, 2025 | EL KRAM EXPO CENTER, TUNISIA

THE ROAD TO THINK GREEN





# INDEX.

<b>SPONSOR OVERVIEW</b>	<b>1</b>
<b>BE OUR SPONSOR</b>	<b>2</b>
<b>MORE VISIBILITIES</b>	<b>3</b>
<b>AFRICA BIG 5 FEATURES</b>	<b>4</b>
<b>WHO WILL YOU MEET IN AFRICA BIG 5 2025?</b>	<b>5</b>
<b>2024 SPONSORS AND PARTNERS OVERVIEWS</b>	<b>6</b>



# SPONSOR OVERVIEW

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1

# 1. SPONSOR OVERVIEW

Sponsorship opportunities at **AFRICA BIG 5** can have a greater impact on attendees than exhibiting alone. This is because sponsorship packages combine multiple communication channels that include high-profile branding, networking, and thought leadership opportunities, creating a powerful, event-focused marketing strategy.

Hosted by Tunisian & Libyan Ministries, **AFRICA BIG 5** builds to create a unified, inclusive platform for the entire energy ecosystem, convening communities, industries, the world's largest energy producers and consumers, as well as enablers in government, finance and technology to find collective solutions for affordable, secure, and sustainable energy for all. **AFRICA BIG 5** is also infrastructure, traffic management, security, parking, road constructions & public works, it is also the green energy, the logistics, transportation, the water & waste water.

Creating a world-class environment for trade across the big industry's full value chain, **AFRICA BIG 5** generates the highest value and measurable returns on investment for 5 selected businesses and professionals worldwide.

## Branding and Sponsorship opportunities at AFRICA BIG 5

With **AFRICA BIG 5** taking place in EL KRAM EXPO CENTER TUNISIA from 8-11 April 2025, the event will serve as a premier platform for industries, governments, businesses, and individuals to reinforce their commitments to supporting the energy transition towards a cleaner and more secure energy future. To build new industrial infrastructure in transport & logistics and in road construction & mobility

**AFRICA BIG 5** provides a world-class environment for trade across the energy industry's full value chain, with the exhibition generating high value and measurable return on investment for international, regional and local energy businesses and professionals.

We offer a tiered approach to our sponsorship packages including speaking and thought leadership engagements, meeting and networking opportunities with your target audience and high-profile branding to amplify your company's participation beyond its exhibition stand before, during and after **AFRICA BIG 5**



# 2024 OVERVIEW



**+300**  
EXHIBITORS



**+100**  
EXPERTS



**+120**  
CONFERENCES



**+22**  
COUNTRIES



**+20.000**  
VISITORS



**BE OUR SPONSOR**

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2

## 2. PACKS

### DIAMOND SPONSOR

100.000 \$

Represents the pinnacle of support and reserved for the most significant contributors.

Exclusive and prominent branding exposure on top of selected items within key avenues of AFRICA BIG 5 2025 including:

- Prominent Acknowledgement during event Opening Ceremony
- Acknowledgement via branding at all Conference Streams, Networking and Key Areas (VIP Lounge, Information Boards, Outdoor Billboards etc.)
- Acknowledgement via branding within event collaterals during and post event for a duration of one (1) year.
- Exclusive Centre Core Banner (Limit of 3 Banners)
- Eight (8) all-entry passes: providing access to all invite-only content sessions & networking.
- Opportunity for a (up to) 2-minute corporate video to be played at AFRICA BIG 5 2025 located in the exhibition foyer (TV Plasma) – Video to be provided by sponsor / guaranteed 8 runs per hour.

### PLATINUM SPONSOR

70.000 \$

Represents the second highest level of support at AFRICA BIG 5 2025

Will enjoy prominent branding exposure on top of selected items in key avenues of AFRICA BIG 5 2025 including:

- Acknowledgement during event Opening Ceremony
- Acknowledgement via branding at Key Areas of AFRICA BIG 5 2025 (VIP Lounge, Information Boards, Outdoor Billboards etc.)
- Acknowledgement via branding within event collaterals during and post event for a duration of one (1) year.
- Six (6) all-entry passes: providing access to all invite-only content sessions & networking.
- An opportunity for a (up to) 1.5-minute corporate video to be played at AFRICA BIG 5 2025 located in the exhibition foyer (TV Plasma) – Video to be provided by sponsor / guaranteed 5 runs per hour.

### GOLD SPONSOR

50.000 \$

Represents a key supporter of AFRICA BIG 5 2025

Will enjoy additional branding exposure in avenues of AFRICA BIG 5 2025 including:

- Sponsor mention during event Opening Ceremony
- Acknowledgement via branding at areas of AFRICA BIG 5 2025 (VIP Lounge, Information Boards, Outdoor Billboards etc.)
- Acknowledgement via branding within event collaterals during and post event for a duration of one (1) year.
- Four (4) all-entry passes: providing access to all invite-only content sessions & networking.
- An opportunity for a (up to) 1-minute corporate video to be played at AFRICA BIG 5 2025 located in the exhibition foyer (TV Plasma) – Video to be provided by sponsor / guaranteed 3 runs per hour.

### SILVER SPONSOR

30.000 \$

Represents a key supporter of AFRICA BIG 5 2025

Will enjoy additional branding exposure in avenues of AFRICA BIG 5 2025 including:

- Sponsor logo visible during event Opening Ceremony
- Acknowledgement via branding at areas of AFRICA BIG 5 2025 (VIP Lounge, Information Boards, Outdoor Billboards etc.)
- Acknowledgement via branding within event collaterals during and post event for a duration of one (1) year.
- Two (2) all-entry passes: providing access to all invite-only content sessions & networking.
- An opportunity for a (up to) 1-minute corporate video to be played at AFRICA BIG 5 2025 located in the exhibition foyer (TV Plasma) – Video to be provided by sponsor / guaranteed 3 runs per hour.





# MORE VISIBILITIES

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3

# 3. EXHIBITION SPONSOR OPPORTUNITIES

## REGISTRATION COUNTER & KIOSK

(Exclusive)

Registration points guarantee catching the attention of all Visitors and VIP's attending AFRICA BIG 5 2025.

- Sponsor logo featured on panels at AFRICA BIG 5 2025 Registration Counters
  - Sponsor graphic / printed (design by sponsor) placed at Registration surrounding areas
- sponsor logo featured on Registration Website and Confirmation Emails
- Sponsor logo featured on all Registration Kiosks

**Investment Cost: 10.000 \$**

Ref: BIG01

## SHOW BADGE

(Exclusive)

The show badge is a must wear for all attendees. Delivers tremendous visibility and more when captured in photos, media coverage, official event video and social media.

**Quantity: 10.000 Pieces**  
**Investment Cost: 5000 \$**

Ref: BIG02

## LANYARD (ECO)

(Exclusive)

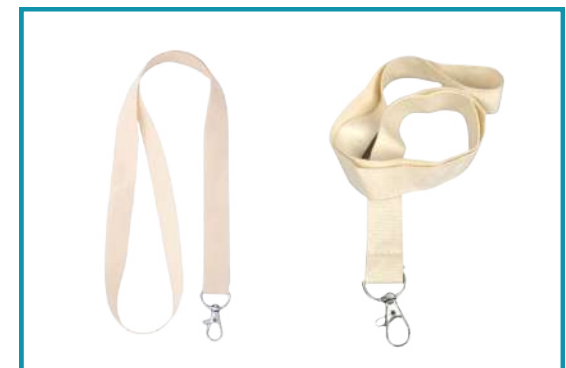
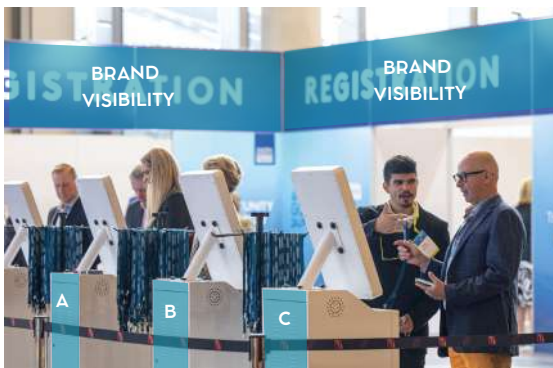
**+ Sustainable Event Partner**

A highly visible opportunity to promote your brand. The lanyard is attached to the show badge which must be worn by all attendees – exhibitors, trade buyers, sponsors, speakers, delegates and guests – throughout the exhibition and conference.

- Sponsor will be listed as “Sustainable Event Partner”

**Quantity: 10.000 Pieces**  
**Investment Cost: 1000 \$**

Ref: BIG03



# 3. EXHIBITION SPONSOR OPPORTUNITIES

## VIP LOUNGE

The VIP Lounge is exclusive for high-profile guests and a retreat to relax with light refreshments at the ready. Reach out to key decision makers and influencers from the region and beyond.

- Opportunity to play sponsor corporate video, broadcasted inside the Lounge.
- Opportunity to place (handheld) collateral within VIP Lounge
- Organiser will provide standing / roll-up banners placed within Lounge (Graphic by sponsor)
- Reserved table within lounge for Sponsor.

**Investment Cost: 15.000 \$**  
**Per Lounge (Total of 1 lounge)**

Ref: BIG04



## PHOTO BOOTH

Generate brand awareness and positive memorable experience for attendees during and after the show. Visitors will be encouraged with incentives by organizer to upload pictures taken to social media.

- Sponsor logo / graphic featured on backdrop
- Opportunity to include data collection tools (e.g. QR Code to sponsor survey)

**Investment Cost: 3000 \$**

Ref: BIG05



## VIP MAIN ENTRANCE PILLAR

Make a favourable first impression on high profile government and corporate guests, and leading industry stakeholders when arriving for the show.

**Investment Cost:**  
**3000 \$ Per Pair**

Ref: BIG06



### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### INDUSTRY NETWORKING NIGHT

- Be the star brand at the most sought-after networking event of the show held in the amazing ambiance of one of Tunisia top dining spots. Admission is open to exhibitors and key industry players only.
- Sponsor branding will be scattered across venue (eg. Photo wall, Coasters, Projections)
  - Speaking opportunity for sponsor included in agenda (Keep it casual!)
  - Sponsor representative(s) to take stage for Lucky Draw lottery sessions.
  - Live Band will be provided by Organizer

**Investment Cost: 50.000 \$**  
Ref: BIG07

#### EXCLUSIVE HANGING BANNER

- Perched above the main corridor / foyer and visible from near and far. These fully customizable two-sided hanging banners can be used to convey key messaging whilst reinforcing and enhancing a company's presence to all participants of AFRICA BIG 5 2025.
- Measurement: 500 Cm (L) x 120 Cm (H) 300 Cm (L) x 120 Cm (H)
  - Full artwork (Front & Back)

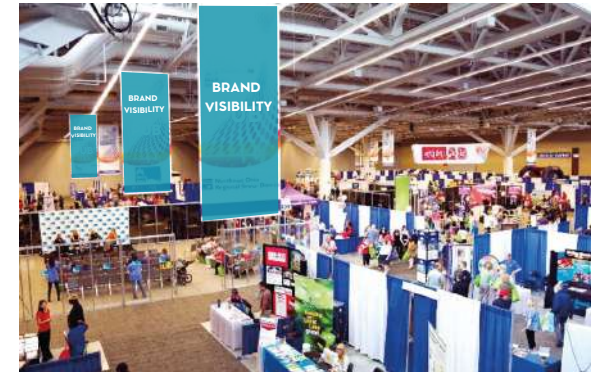
**Investment Cost: 2000 \$**  
**Investment Cost: 3000 \$**

Ref: BIG08

#### DIRECTIONAL HANGING BANNER

- Perched above hall entrances and visible from near and far. These banners serve as key location indicators placed strategically at entrances and will showcase Sponsor Branding alongside option to include text (E.g. "Visit us at Booth xx")
- Measurement: 200 Cm (W) x 85 Cm (L)
  - Logo Placement (Front & Back)

**Investment Cost: 3000 \$ / Unit**  
Ref: BIG09



### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### CENTRE CORE HANGING BANNER

Unmissable and highly effective in reinforcing your brand to all participants of AFRICA BIG 5 2025 along with all visitors of El Kram Expo Centre Centre.

- Measurement:  
300 cm (Dia) x 100 mm (H)
- Full artwork (Front & Back)

**Investment Cost: 5000 \$ (Limited)**

Ref: BIG10



#### OUTDOOR BILLBOARD (DIGITAL SCREEN)

Onwards Create greater brand awareness and reach out to diverse audiences in the surrounding high traffic areas of El Kram Expo Centre Speak to our colleagues for exact locations and pricing.

**Investment Cost: 7000 \$**

Ref: BIG11



#### ENTRANCE ARCHE

The archways, constructed with 'grand' in mind lead into and out of the exhibition halls and are placed at key arrival areas. These can be branded with a company's logo and/or graphics.

Cost, size, and presentation differs on the selected arch.

- Option 1: Level 1 Foyer – 4000
- Option 2: Venue Entrance(s) – Digital

**Investment Cost: 10.000 \$ Onwards**

Ref: BIG12



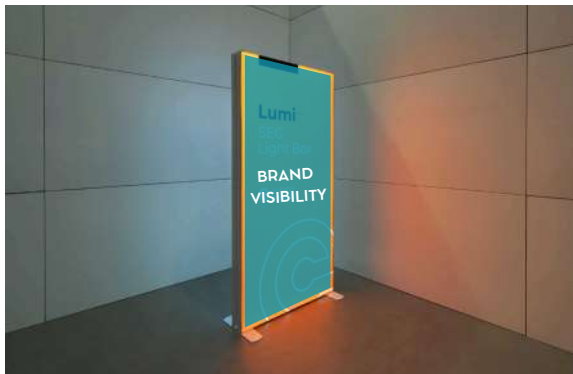
### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### ENTRANCE LIGHT BOX

Lighted, highly visible and a great sight upon entering exhibition halls. These are placed at the top of entrances door and Located at Hall 2 on the ground floor. Limited to 4 units.

**Investment Cost: 4000 \$ Per Unit**

Ref: BIG13

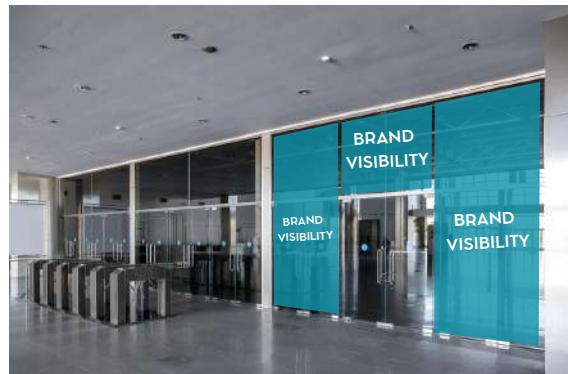


#### GLASS PANEL CENTRE LIFT

A strategic spot to activate your brand at the main entrance Ground Floor of the venue.

**Investment Cost: 20.000 \$**

Ref: BIG14



#### VISITOR BAGS

##### + Sustainable Event Partner

Eco-friendly bag with your company brand is distributed to exhibition attendees to carry around the show and follow them home.

- Opportunity for sponsor to place company insertion into visitor bags (provided by sponsor, or at an extra cost by organizer)
- Sponsor will also be listed as “Sustainable Event Partner” in related marketing collaterals

**Quantity: 10.000 Pieces**

**Investment Cost: 5000 \$**

Ref: BIG15



### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### STANDING LIGHT BOX

Standing Lightbox will be distributed across Ground, Level 1 and Level 3 based on sponsors preference and location availability. Sponsor to provide full artwork or sponsor logo (of which organiser will incorporate as a lightbox directional signage) prior to event.

**Investment Cost: 4000 \$**

Ref: BIG16



#### VISITOR GUIDE MAP

Increase brand visibility by sponsoring our event guide map. Your logo will be prominently displayed on this essential tool that helps attendees find your booth. The map includes the event space layout and important locations, making it a valuable resource for attendees. Show your support for the event and connect with attendees by sponsoring the guide map.

**Investment Cost: 1500 \$**

Ref: BIG17



#### CO-BRANDED EVENT ATTIRE

Increase brand exposure by sponsoring our event attire. Your logo will be prominently displayed on shirts worn by event staff, leaving a lasting impression on everyone who sees them. Show your support for the event and showcase your brand to a wide audience in key areas.

**Investment Cost: 1000 \$**

Ref: BIG18



# 3. EXHIBITION SPONSOR OPPORTUNITIES

## DIMENSIONAL SIGNAGE

Elevate your brand and welcome guests in style with our 3D welcome sign sponsorship opportunity. Our innovative 3D welcome sign creates a lasting impression on attendees by offering a unique and eye-catching way to welcome guests to your event. Your company logo will be prominently displayed in 3D, creating a memorable experience for attendees as they enter the event space.

**Investment Cost: 1500 \$**

Ref: BIG19

## FLOOR STICKER

Drive traffic to your booth or highlight your brand! Visible to thousands of attendees and informative with company logo, exhibition booth number and marketing message.

**Investment Cost: 5000 \$**

Ref: BIG20

## EXHIBITION HALL CUBES

### EXHIBITION HALL CUBES

Suspended from the ceiling and positioned directly above the main aisles in Exhibition Hall at venue, the eight wayfinding cubes (2m x 2m x 2m) help attendees navigate their way around the exhibition.

A company may sponsor the wayfinding cubes and highlight its stand location at AFRICA BIG 5 2025, a unique opportunity for increased brand visibility across Exhibition Hall 2

**Location: Inside Exhibition Hall**

**Quantity: 1**

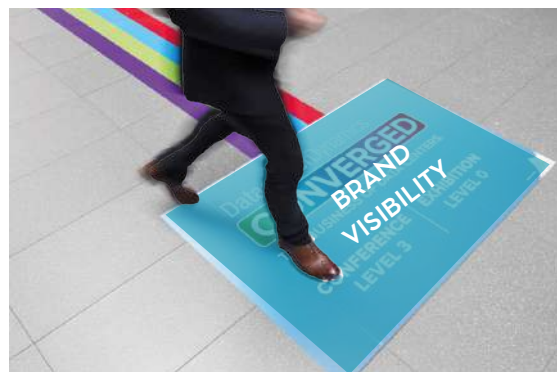
**Dimensions:**

**200 cm (L) x 200 cm (W) x 200 cm (H)**

**Opportunity: 1 Sponsor**

**Investment Cost: 3000 \$**

Ref: BIG21





### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### MAIN HALL ENTRANCE AFFICHE

Location: Exhibition Halls 2  
Quantity: 1 floor tiles

Dimensions: 400 cm (L) x 150 cm (H)  
Investment Cost: 2000 \$

Ref: BIG22



#### PARK & RIDE SHUTTLE BUSES & CARS

2 Buses, + 2 Cars, 2 Sponsor  
Shuttle buses & cars run on a loop every 15-20 minutes during AFRICA BIG 5 2025. They take attendees between the park and the hotels and the drop off and pick up point located at Exhibition Hall 2.

A company may take advantage of the high-profile branding opportunity by positioning its logo on the outside of the buses & cars allowing the sponsor to promote its presence at AFRICA BIG 5 before attendees arrive at the venue.

Number of Buses: 2  
Number of Cars: 2+  
Investment Cost: 6000 \$

Ref: BIG23



#### EXTERNAL MEGA PANELS HALL

2 Mega Panels  
Distributed on the most important roads in Tunisia Streets, slanted external mega panels (400 Cm x 250Cm)  
Taking advantage of this branding opportunity allows a company to not only reinforce and enhance its presence at AFRICA BIG 5 2025 but also gain exposure to the thousands of passing vehicles along on the main roads in Tunis.

Availability: 5 Mega Panels  
Location: Tunis Capital / Lac 1, 2 / Industrial zone / Highway  
Investment Cost: 10.000 \$

Ref: BIG24



### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### LARGE VERTICAL TARPAULIN

Location: Exhibition Halls 2  
Quantity: 1  
Dimensions: 930 cm (H) x 270 cm (L)  
Investment Cost: 5000 \$

Ref: BIG25

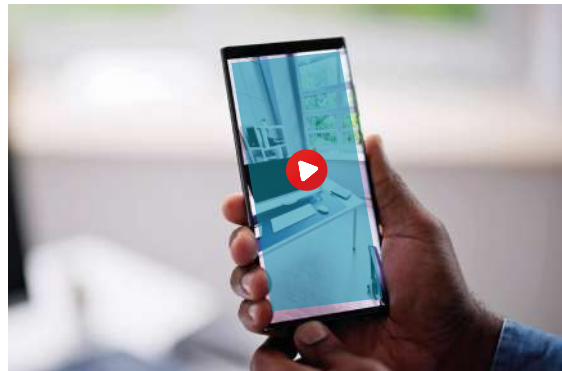


#### POP MARKETING PACKAGE

On line & on site  
The POP Promotional Package offers Pre, Onsite, and Post (POP) deliverables at AFRICA BIG 5 2025, allowing exhibiting companies to reinforce and enhance their presence before, during, and after the AFRICA BIG 5 2025.  
A POP Promotional Package includes the following deliverables:

Investment Cost: 5000 \$

Ref: BIG26



#### BOX-UP PILLAR

On-site branding in a high traffic area inside the venue.

Investment Cost: 1000 \$

Ref: BIG27



### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### EXHIBITION DIRECTIONAL SIGNAGES

(Exclusive)

The wayfinding Signage standing board allows AFRICA BIG 5 attendees to navigate between the Exhibition and the conference. This high-profile branding opportunity reinforces the company presence during the 4 days of the exhibition and conference.

**Location:** exhibition hall 2  
**Quantity:** 10 signages  
**Dimensions:** 100 cm (H) x 60 cm (L)  
**Investment Cost:** 1000 \$ / Unit

Ref: BIG28

#### AFRICA BIG 5 SURVEY

Throughout the duration of AFRICA BIG 5 2025, a dedicated team of independent research staff will conduct surveys among attendees at both the exhibitions and conferences. By branding the t-shirts worn by these survey staff, a company can significantly enhance its presence at AFRICA BIG 5. This provides a valuable opportunity to maximise brand visibility and engagement with the show's participants.

**Location:** Exhibition halls 2  
**Opportunity:** 1 sponsor  
**Investment Cost:** 15.000 \$

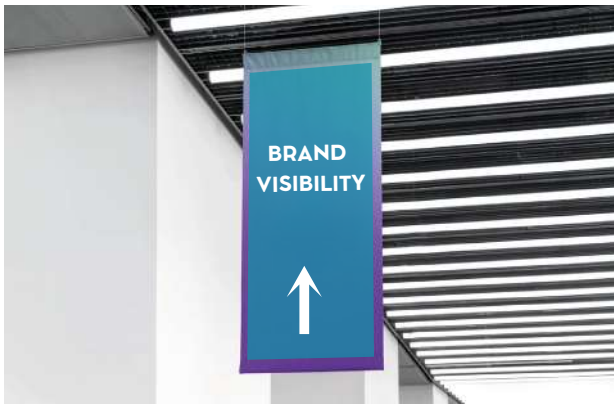
Ref: BIG29

#### EXHIBITION HALL FLAGS

Take advantage of this highly visible branding opportunity and have your company logo on up to 20 flags, strategically positioned outside & inside hall 2. A great opportunity to reinforce and enhance your presence to all AFRICA BIG 5 2025 attendees across all three Show days

**Location:** Exhibition halls 2  
**Opportunity:** 20 flags  
**Investment Cost:** 10.000 \$

Ref: BIG30



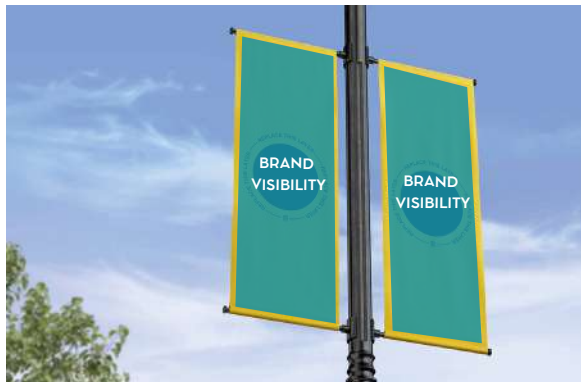
### 3. EXHIBITION SPONSOR OPPORTUNITIES

#### EXHIBITION OUTSIDE LAMP POST

(From Lac 1 to El kram Expo Street)  
Located in the heart of the Tunis Street traffic lampposts are strategically spread across lac 1, 2 to the venue  
A company may prominently position its logo inside the box to reinforce and enhance its presence to all AFRICA BIG 5 attendees over the 4 days of the exhibition and conference.

**Location:** LAC 1,2 To the venue  
**Quantity:** 20+  
**Oppotunity:** 3+ Sponsor  
**Investment Cost:** 1000 \$ Per Unit

Ref: BIG31



#### MOBILE APPLICATION

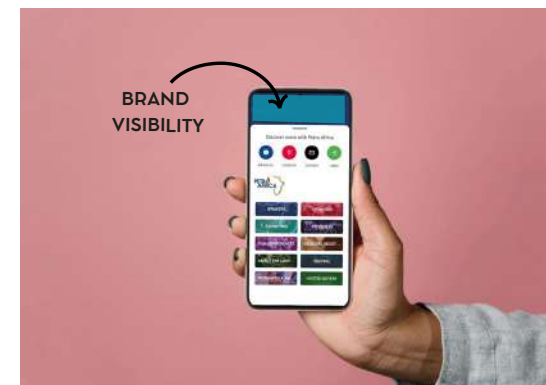
The AFRICA BIG 5 (PETROAFRICA & LOGISTICA AFRICA EXPO) Mobile Application (app) is a tool for exhibitors, visitors and delegates to exchange information, navigate the venue, view exhibitor profiles, check appointments and keep up to date with the conference programme.

The app is expected to be downloaded and used by more than 20,000 individuals at AFRICA BIG 5 2025 Events. This distinctive digital branding opportunity allows the sponsor to have its logo prominently displayed on the app's splash screen and within the app as well as have a pop-up advertisement when the app is opened by a user.

The sponsor will also receive recognition on the extensive marketing and venue branding, encouraging attendees to download and use the App.

**Opportunity:** 1 Sponsor  
**Downloads:** 20,000+  
**Investment Cost:** 5000 \$

Ref: BIG32



## 3. EXHIBITION SPONSOR OPPORTUNITIES



The **AFRICA BIG 5** attracts the entire industry of, gas and energy community, logistics & Transports, infrastructure, Public works, green energy & environment over the 4 days of the exhibition, conferences and features.

The various sponsorship opportunities across the following areas of AFRICA BIG 5 allow companies to position their brand, deliver key messages and convey thought leadership to its target audience through a series highly visible branding and networking opportunities.



MORE  
VISIBILITY

## 3. EXHIBITION SPONSOR OPPORTUNITIES

### CONFERENCE KIT & CATALOGUE PROGRAM

The AFRICA BIG 5 Expos Conferences help shape the future industry agenda to unlock the potential of the energy transition, the logistics & transportation, the infrastructure, the traffic, public works, the environment and drive sustainable production and climate-conscious practices. A branded padfolio folder consisting of Notebook folder, pen and power bank with a catalogue program will be a high visibility sponsorship opportunity with the company logo prominently positioned. These kits will be distributed to all delegates.

**Quantity: 5,000**  
**Opportunity: 5 Sponsor**  
**Investment Cost: 10.000 \$**

Ref: BIG33

### STRATEGIC CONFERENCE SESSION SPONSOR

- Position your brand and showcase your company logo during a dedicated Strategic Conference session
- Opportunity for an industry expert to participate as a speaker in the Strategic Conference session (subject to approval, relevant job title and industry and topic experience, no sales pitches)

**Location: El Kram Expo Centre**  
**Opportunity: Multiple Sponsors**  
**Investment Cost: 5000 \$**

Ref: BIG34

### CONFERENCE DELEGATE LUNCH

All conference delegates are provided with lunch during the four days of AFRICA BIG 5 ,2025. In addition to the significant branding opportunity around the area (exterior & interior), the delegate lunch sponsor will receive a reserved table for up to 6 guests, allowing the sponsor to host business lunch meetings in a VIP setting during the show. The sponsor branding will also appear on floor standing digital signage located within the lunch area.

**Location: Exhibition Hall 2**  
**Opportunity: 5+ Sponsor**  
**Investment Cost: 15.000 \$**

Ref: BIG35

## 3. EXHIBITION SPONSOR OPPORTUNITIES

### CONFERENCE GOODIES

The AFRICA BIG 5 2025 expos Conferences sit at the heart of the African and Mediterranean main industries conversation. A platform with the power to convene global and regional strategic and technical experts annually. Branded goodies provide a high-profile sponsorship opportunity with a company logo prominently positioned. Branded goodies are distributed during the conferences to delegates.

**Location :** El Kram Expo Centre  
**Quantity :** 5,000  
**Opportunity:** 3+ Sponsor  
**Investment Cost:** 20.000 \$

Ref: BIG36

### CONFERENCE FLAGS

There are 30 flagpoles located outside El Kram Expo Centre providing a high-profile branding opportunity visible to all strategic and technical delegates and speakers entering and exiting the conferences. Each flag will contain a company logo.

**Location :** El Kram Expo Centre  
**Quantity :** 20+ Flags  
**Opportunity:** 3 Sponsors  
**Investment Cost:** 1000 \$

Ref: BIG37

### CONFERENCE AGENDA SCREENS

The AFRICA BIG 5 Conferences sit at the heart of the African and Mediterranean industry conversation. A platform with the power to convene global and regional strategic and technical experts annually. The printed and digital Conference screens are a highly visible sponsorship opportunity ensuring the sponsor company logo is prominent throughout the exhibition and conference venue. The strategically placed floor standing digital screens provide speakers and delegates with session details and locations to navigate their way around the conferences with ease.

**Location:** Exhibition Halls 2,  
 El Kram Expo Centre  
**Quantity:** 5 Screens  
**Opportunity:** 5+Sponsor  
**Investment Cost:** 15.000 \$

Ref: BIG38

## 3. EXHIBITION SPONSOR OPPORTUNITIES

### CONFERENCE PENS

The AFRICA BIG 5, 2025 Conferences sit at the heart of the African and Mediterranean oil, gas and energy conversation. A platform with the power to convene global and regional strategic and technical experts annually. Branded conference pens provide a high-profile sponsorship opportunity with a company logo prominently positioned. Pens are distributed in delegate bags and throughout the conference sessions.

**Location :** El Kram Expo Centre  
**Quantity :** 5,000  
**Opportunity:** 5 Sponsor  
**Investment Cost:** 15.000 \$

Ref: BIG39

### CONFERENCE CHAIR SEAT COVERS

The AFRICA BIG 5 2025 main industries conversation. A platform with the power to convene the global technical community annually. AFRICA BIG 5 2025 provides technical enrichment for engineers and technical experts and drives the conversations that address the latest digital innovation and tech, plus sustainable climate-conscious production of 5 important industries and the growing commitment to energy transition and a net-zero future. This highly visible sponsorship opportunity ensures the sponsor company logo is prominent on every chair seat cover used by delegates attending the Technical conference.

**Location:** Exhibition Halls 2,  
El Kram Expo Centre  
**Opportunity:** 1 Sponsor  
**Investment Cost:** 20.000 \$

Ref: BIG40



## 3. EXHIBITION SPONSOR OPPORTUNITIES

### STRATEGIC CONFERENCE HEADLINE

The AFRICA BIG 5 2025 Strategic Conferences sits at the heart of the African and Mediterranean oil, gas and energy conversation.

A platform with the power to convene global industry leaders annually.

An important enabler of engagement from government and policy level to industry leaders and influencers, AFRICA BIG 5 drives the conversations that address sustainable climate-conscious production of big industry and the growing commitment to energy transition and a net-zero future.

- Position your brand and showcase your company logo during the Strategic Conference
- Opportunity for an industry expert to participate as a speaker in the Strategic Conference session
  - 30 seconds video opportunity to be played

before the strategic conference programme commences on Day 1 and Day 2

- Company logo / artwork at the Strategic conference coffee break area

**Location: El Kram Expo Centre**  
**Opportunity: 1 Sponsor**  
**Investment Cost: 20.000 \$**

Ref: BIG41

### CONFERENCE DELEGATE BAGS AND COLLECTION POINT

Once reaching AFRICA BIG 5 2025, all conference delegates are

offered high quality bags containing materials relating to the conferences.

Highly visible to strategic and technical attendees, delegates use the bags across the three days of AFRICA BIG 5 expos and on a daily basis long after the Show has finished.

The bags provide a high-profile branding opportunity with a company logo prominently positioned and possibility to insert supporting collateral. Company logo will also be displayed at the collection points strategically located close to the conferences.

**Location: Hall 2**  
**Opportunity: 1 Sponsor**  
**Investment Cost: 10.000 \$**

Ref: BIG42



# AFRICA BIG 5 FEATURES

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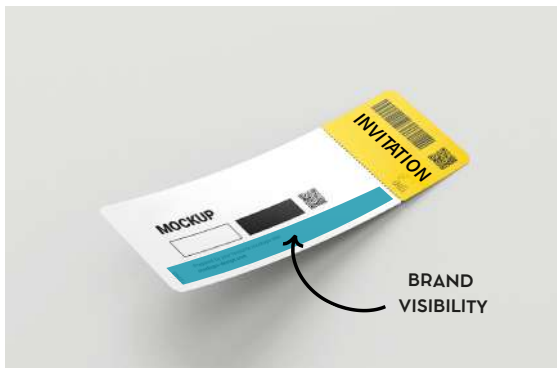
# 3. EXHIBITION SPONSOR OPPORTUNITIES

## INVITATIONS

- VIP invitations valued guests & investors to visit
- Sponsor logo on the invitation 2 sides & in the invitation cover
- Sponsor logo invitation

**Quantity : 5,000**  
**Opportunity: 10+**  
**Investment Cost: 5000 \$**

Ref: BIG43



## AWARDS DAY SPONSOR

Awards recognises participants, experts & start-ups serving the 5 expos profiles in AFRICA BIG 5 2025 with technologies that aim to address investment, climate change and support the transition to clean sustainable energy sources.

Sponsorship opportunity Include:

- Sponsor logo on all Awards supports collateral produced before, during and after the show
- Sponsor logo on the dedicated Awards webpage on the AFRICA BIG 5 events official websites
- Sponsor logo displayed on the screen during the relevant award distribution
- Sponsor representative invited to present the trophy to the winner at the ceremony
- 3 passes for the Awards ceremony

**Opportunity: 3+ Sponsors**  
**Investment Cost: 30.000 \$**

Ref: BIG44



## MAILS SIGNATURE

Signing the + 100000 sales mailing list gives more visibility to your brand

**Quantity : 5,000**  
**Opportunity: 5**  
**Investment Cost: 1000 \$**

Ref: BIG45





## WHO WILL YOU MEET IN AFRICA BIG 5 2025?

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# 1. OFFICIAL INSTITUTIONS

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- NOCs
- IOCs
- Government officials
- Investors and financiers
- Service companies
- Transportation and logistics companies
- Pipeline and storage companies
- Equipment and manufacturing companies
- Refining and processing companies
- Drilling and well-service companies
- Consultancy firms
- Petrochemical marketing companies
- Banks and insurance firms
- Legal firms
- Technology providers

# 3. Host Foreign Government

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- Libyan Ministry of oil & gas
- Libyan Ministry of work & rehabilitation
- Libyan Ministry of Economy & Trade
- Libyan Ministry of Agriculture, Livestock & Marine
- Libyan Ministry of Transports

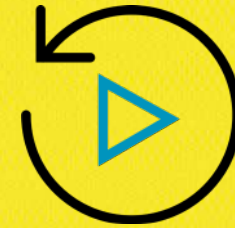
# 2. HOST LOCAL GOVERNMENT

---

- Tunisian Ministry Of Transports •
- Tunisian Ministry Of Industry •
- Tunisian Ministry Of Environement •
- Tunisian Ministry Of Infrastructure •
- Tunisian Ministry Of Energy •
- Tunisian Ministry Of Agriculture & Hydraulic Ressources •
- Tunisian ministry of oil & gas •

# World-Class Brands Sponsor & Exhibit at AFRICA BIG 5 So should you!





## 2024 SPONSORS AND PARTNERS OVERVIEWS

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# 4. PARTICIPATION FORM

## COMPANY INFORMATION

Company name:

Address:

Web Site:

Email:

Phone Number:

TAX No:

## SPONSORSHIP CATEGORY

The sponsor category chosen (Reference):

## OTHER SUGGESTIONS TO BE PRECISED

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.....

.....

.....

## PAYMENT TERMS

Total Price ..... \$

## SPONSOR COORDINATOR

*Nb: Please enter here the details of the person who will be coordinating your sponsor participation*

Full Name:

Position:

Phone number:

Mob number:

Email:

## BANK DETAILS

**FOR AFRICA TRAFFIC, LOGISTICA AFRICA EXPO & AFRICA PUBLIC WORKS :**  
 Sti Expo Account: Attijari Bank Agence Chargaia Exposition / RIB: 04 033 119 0031557697 42  
 IBAN: TN 59 04033119003155769742 / CODE BIC: BSTUTNTT / MF: 1331883 V / A / M / 000

**FOR PETROAFRICA & GREEN AFRICA :**  
 Xtrade For events Account : Amen Bank Agency Alain Savary RIB: 07 309 0075101112330 87  
 IBAN: TN59 07 309 0075101112330 87 CODE BIC: CFCTNTTXXX / MF: MF: 1653287 / T / M / A / 000

## STAMP & SIGNATURE

**\*\* Nb: All sponsor visual must be delivered in high resolution PDF or Ai once to contract is signed \*\***



### Organized



### Libyan Partner



Organizer / Xtrade For Events & Sti Expo: Résidence Ines bloc B 4 éme étage Apt 4-3 Centre Urbain Nord, Tunisia

+216 22 310 729 / +216 20 052 203 / +216 54 246 792 / besma@stiexpo.com / besma@petroafrica.org / sami@stiexpo.com / sami@petroafrica.org / wifek@stiexpo.com

Libyan Partner / Nawa Agency: Tripoli, Ben ashur street / +218 92-8000149 / +218 92-5017205 / bayader@petroafrica.org / firas@petroafrica.org

Sti expo Account: Attijari Bank Agence Charguia Exposition / RIB: 04 033 119 0031557697 42 / IBAN: TN 59 04033119003155769742 / Code BIC: BSTUTNTT / MF: 1331883 V / A / M / 000

Xtrade For events Account : Amen Bank Agency Alain Savary RIB: 07 309 0075101112330 87 / IBAN: TN59 07 309 0075101112330 87 / Code BIC: CFCTTNTTXXX / MF: MF: 1653287 / T / M / A / 000

Web Site: [www.petroafrica.org](http://www.petroafrica.org) / [www.logisticaafricaexpo.org](http://www.logisticaafricaexpo.org)



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